



Central States

**POLLED SHORTHORN
and SHORTHORN**

*Show &
Sale*

April 13, 1963

OSKALOOSA, IOWA

(SOUTHERN IOWA FAIRGROUNDS)



Three thick, rugged, ready-to-go Shorthorn bulls, the kind featured in this spring's sale.

THE CENTRAL STATES SALE

"Sale of the Money Makers"

OSKALOOSA, IOWA — APRIL 13

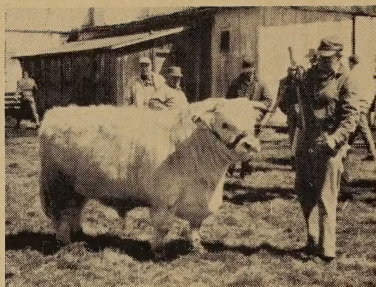
28 BULLS

Rugged, top quality
sire prospects.

17 FEMALES

An excellent set of cows,
bred and open heifers.

There is a reason why this sale has become known as "The Sale of the Money Makers." It is because the Central States Shorthorns and Polled Shorthorns are offered in "working" condition . . . ready to go into your herd and make money. You are not paying for fancy dress but for bulls and females in strong breeding condition and of dependable bloodlines. Be sure to attend this sale.



Jim Bray holds Braywood Airliner, reserve champion and top selling bull in the Central States Sale last Spring. He sold for \$550. Buyers in the Central States Sale always get plenty of value for their investment dollar.

GENERAL INFORMATION

TIME — Sale will be held Saturday, April 13. Show will be held at 9:00 a.m. Sale will start at 12:30 p.m.

LOCATION — Southern Iowa Fairgrounds, northwest section of Oskaloosa, close to primary road 92 and 163.

TERMS — Terms of this sale are cash unless other arrangements have been made with consignor from which you purchase and the sale manager is notified.

GUARANTEE — All cattle are sold subject to a 60-day re-test for tuberculosis if kept isolated, unless going into a Federal Accredited herd. Health certificates will be furnished to enable them to be shipped into other states. All cattle have been tested for tuberculosis unless they come from an accredited herd. The cattle have been tested for Bangs within 30 days or have been calfhood vaccinated unless otherwise stated.

Bulls are guaranteed breeders if properly cared for, not allowed to run with the herd, and not used before 14 months of age. If a bull fails to breed, he may be returned to the seller, and, if after a test in the seller's herd he still fails to breed, he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over 14 months old at the time of the sale are guaranteed to be breeders. Heifers should not be served by old or heavy bulls. The buyer must give the seller notice within 90 days in case of a non-breeder. In the case of young bulls this means within 90 days after they become 14 months of age. All animals must be in as good condition as when purchased to be eligible for adjustment. Animals returned to sellers because they do not comply with guarantee will be at buyer's cost of transportation.

LIABILITY — Each transaction in this sale will constitute a contract between the buyer and seller of each lot. The auctioneers, ringmen, or sale manager have been employed by the consignors for specific tasks not connected with the handling of the cattle or the condition of the premises and they will accept no liability, legal or otherwise, for the buying contract or for any accident. Neither can the sellers, accept any liability for injuries that may occur. All persons attend this sale at their own risk.

LUNCH — Lunch will be served on the grounds by the ladies of the Central Reform Church.

AUCTIONEERS — Tom Sherlock, Harvey Neiderhisar, and Adrian Meierotto.

SALE MANAGER — Bill Stunkel, 16 South Locust Street, Aurora, Ill.

REGISTRATION CERTIFICATE — A certificate of registry will be furnished with each registered lot and will be transferred to the buyer without cost to him. Application for registry, properly signed, will be furnished with each calf sold beside its dam and for each unborn calf sold in dam.

SHOW CLASSIFICATION

Judge: Irvin Retzlaff, Schreiber Farms, St. Joseph, Missouri

Show starts at 9:00 a.m., C.S.T.

BULLS

CLASS I — Bulls calved Jan. 1, 1961 to April 30, 1961
Lots 1, 2 and 3.

CLASS II — Bulls calved May 1, 1961 to July 31, 1961
Lots 4, 5, 6, 7, 8, and 9.

CLASS III —Bulls calved August 1, 1961 to September 30, 1961.
Lots 10, 11, 12, 13, 14, 15, 16 and 17.

CLASS IV —Bulls calved October 1, 1961 to December 31, 1961.
Lots 18, 19, 20, 21 and 22.

CLASS V — Bulls calved Jan. 1, 1962 to March 31, 1962.
Lots 23, 24, 25, 26, 27, and 28.

Champion

Reserve Champion

FEMALES

CLASS VI — Females calved before 1961.
Lots 29, 30, 31 and 32.

CLASS VII — Females calved during 1961.
Lots 33, 34 and 35.

CLASS VIII — Females calved February 1, 1962 to April 30, 1962
Lots 36, 37, 38, 39, 40 and 41.

CLASS IX — Females calved May 1, 1962 to June 30, 1962.
Lots 42, 43, 44 and 45.

Champion

Reserve Champion

CLASS X — Best Pair, bull and female, bred by consignor.

The C. E. Stewart Traveling Trophy will be awarded to the exhibitor of the champion bull.

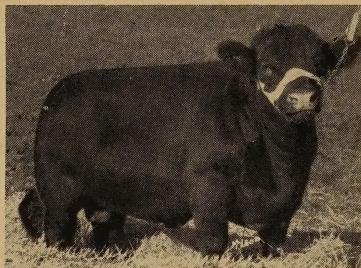
J. H. Wake Feed Co. of Oskaloosa will award a trophy to the exhibitor of the champion female.

Blackford Feed Co., of Oskaloosa will award a trophy to the exhibitor of the champion pair.

The **Oskaloosa Chamber of Commerce** will furnish ribbons for the class winners.



All exhibitors and friends are invited to the Central States Ass'n meeting and dinner the night before the sale, April 12th, at 6:30 p.m. at Molly's Cafe (the former Sale Inn) located in the northwest part of Oskaloosa near the Lisk Sale Barn.



SUPERB CONSTRUCTOR X — This son of Lynnwood Appeal was grand champion at the 1959 Sioux Empire Polled Sale. Lot 2 is a son of this improver.

Lot 1, Bull

B. E. Van Sickle & Son

CLOVERINE KING CORONET x3098-907

Tattoo LE 211 RE 211

Red, calved Feb. 20, 1961. Bred and owned by B. E. Van Sickle & Son, Hurdland, Mo.

SIRE

Sergeant's Pride x
Red, Armor A. Bertz

[Select Sergeant x
Red, Homer E. Stalling
Ridgeview Augusta x
Red, Armor A. Bertz

DAM

Rosedale Corona 6th x
Red, B. E. Van Sickle & Son

[King Juggler 2d x
Red, Lewis W. Thieman
Rosedale Corona 4th x
Red, B. E. Van Sickle & Son

CLOVERINE KING CORONET X — A thick son of the champion and good breeding bull Sergeant's Pride. His dam is out of our good producing, dark red Corona family of cows.

Lot 2, Bull

B. E. Van Sickle & Son

CLOVERINE CONSTRUCTOR x3098-891

Tattoo LE 231 RE 231

Red, calved Feb. 26, 1961. Bred and owned by B. E. Van Sickle & Son, Hurdland, Mo.

SIRE

Superb Constructor x
Red, Huso Bros.

[Lynnwood Appeal x
Red, Lynnwood Farm
Browndale Lily x
Red, Huso Bros.

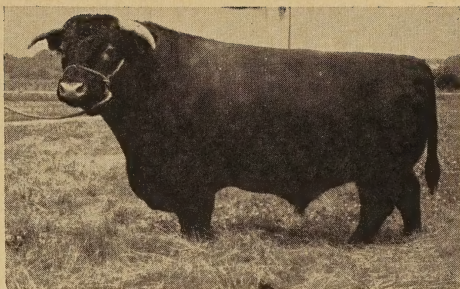
DAM

Mayflower Coronita 7th x
Red, B. E. Van Sickle & Son

[Sergeant's Pride x
Red, Armor A. Bertz
Mayflower Coronita 4th x
Red, Pemberton Cooper

CLOVERINE CONSTRUCTOR — A thick, lowset, heavy-boned son of the champion Superb Constructor. His three-fourths brother is one we put in a performance test at the Missouri Beef Evaluation Station at Columbia. His dam is a promising young matron.

EDELLYN BROADSWORD —
This unretouched amateur photo does not do this rugged bull justice. Broadsword has been working improvement in the Orville Reid herd for a number of years. Lots 3 and 7 are sons. You will like them.



Lot 3, Bull

Orville T. Reid

BROADSWORD COMMAND 2d 3114-935

Tattoo RE R50

Red, calved April 28, 1961. Bred and owned by Orville T. Reid, Letts, Ia.

Edellyn Broadarrow
Red, Thos. E. Wilson

[Beaufort Bulldozer
Red, Lord Lovat
Edellyn Broadhooks 37th
Red, Thos. E. Wilson

SIRE

Edellyn Broadsword
Red, Thos. E. Wilson

Kilburnie Orange Blossom 2d
Red, Robert F. McKinlay & Sons

[O A C Rosamond's Lad
RWM, Ontario Agr'l. College
Hillholm Blossom 2d
Red, J. S. Anderson

Helmor Sir Arthur
Red, M. S. Oftedal

[Edellyn Royal Leader 148th
Red, Thos. E. Wilson
Comrie Goldie 14th
Red, Robert Macfarlane

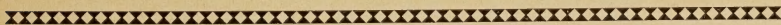
DAM

Flossie Glory Jewel
Red, Orville T. Reid

Flossie Glory 2d
Red, Orville T. Reid

[Helmor Sir Arthur
Red, M. S. Oftedal
Flossie Glory
Red, Jesse H. Underwood

BROADSWORD COMMAND 2ND — Here is a bull with plenty of size and color. These bulls carry the bloodlines of Edellyn Royal Leader and Edellyn Broadarrow.



WHY USE SHORTHORN BULLS ?

John Catron, Camp Crook, South Dakota, turned a Shorthorn, a Polled Hereford, and an Angus bull with 120 cows. One hundred calves resulted. Catron did not guess — he weighed the calves.

THE BOX SCORE

Sire	No. Calves	Av. Weaning Weight	Total Pounds
Shorthorn	47	330 lbs.	15,510
Hereford	34	306 lbs.	10,404
Angus	24	313 lbs.	7,512

John Catron, just like you, Mr. Cattleman, was interested in production of total pounds of quality meat. That's why he now is convinced of the advantages and reliability of Shorthorns. You, too, can harvest this kind of a crop by using Shorthorns.

Lot 4, Bull**B. E. Van Sickle & Son****CLOVERINE CONQUEST x3137-948**

Tattoo LE 371 RE 371

Red, calved May 14, 1961. Bred and owned by B. E. Van Sickle & Son, Hurdland, Mo.

SIRE

Cloverine Master Dale x
Red, B. E. Van Sickle & Son

(Dale's Master 3d x
Red, Haverland Bros.
Cloverine Gem 2d x
Red, B. E. Van Sickle & Son

DAM

Cloverine Fancy Lady x
RLW, B. E. Van Sickle & Son

(Sergeant's Pride x
Red, Armor A. Bertz
S & G Fancy 2d x
Red, South & Gallaher

CLOVERINE CONQUEST — A big, red son of the champion, Cloverine Master Dale x. His dam is a good young cow from our Fancy Lady family, a granddaughter of S & G Admiration.

Lot 5, Bull**Max Franklin & Daughters****IMAGINATION'S PARAGON 3101-061**

Tattoo RE HN12

Red, calved May 21, 1961. Bred by Harold M. Nason, Selma, Ia.; owned by Max Franklin and Daughters, Garden Grove, Ia.

SIRE

Avenel Imagination
Dk. Roan, Avenel Farm

(Calrossie Imperial
Dk. Roan, J. & D. P. MacGillivray
Queen of Hearts A F
Red, Avenel Farm

DAM

Orange Mona
Dk. Roan, Walter A. Whitaker

(Elmwood Prentice 3d
Red, A. P. Lyon
Orange Blossom 8th
Roan, Walter A. Whitaker

IMAGINATION'S PARAGON — A straight lined, good quartered bull with good breeding behind him. Sired by Avenel Imagination x.

Lot 6, Bull**B. E. Van Sickle & Son****CLOVERINE MASTER DALE 2d x3137-951**

Tattoo LE 571 RE 571

Red, calved June 10, 1961. Bred and owned by B. E. Van Sickle & Son, Hurdland, Mo.

SIRE

Cloverine Master Dale x
Red, B. E. Van Sickle & Son

(Dale's Master 3d x
Red, Haverland Bros.
Cloverine Gem 2d x
Red, B. E. Van Sickle & Son

DAM

Pride's Red Duchess x
Red, B. E. Van Sickle & Son

(Sergeant's Pride x
Red, Armor A. Bertz
Cloverine Red Duchess x
Red, B. E. Van Sickle & Son

CLOVERINE MASTER DALE 2ND — A smooth, red son of his namesake. His dam is a good daughter of the champion Sergeant's Pride and a good young producing cow if this bull and her previous calf are any indication of her breeding ability.

Lot 7, Bull**Orville T. Reid****MASTER BROADSWORD 3114-939**

Tattoo RE R40

Red, calved June 4, 1961. Bred and owned by Orville T. Reid, Letts, Ia.

Edellyn Broadarrow
Red, Thos. E. Wilson[Beaufort Bulldozer
Red, Lord Lovat
Edellyn Broadhooks 37th
Red, Thos. E. Wilson**SIRE**Edellyn Broadsword
Red, Thos. E. WilsonKilburnie Orange Blossom 2d
Red, Robert F. McKinlay & Sons[O A C Rosamond's Lad
RWM, Ontario Agr'l. College
Hillholm Blossom 2d
Red, J. S. AndersonSenator Arthur
Red, Orville T. Reid[Helmor Sir Arthur
Red, M. S. Oftedal
Flossie Prophetoun 2d
Red, Jesse H. Underwood**DAM**Wilma's Minnie
Red, Orville T. ReidWilma's Gloria 2d
Red, Orville T. Reid[Helmor Sir Arthur
Red, M. S. Oftedal
Wilma's Gloria
Red, Jesse H. Underwood

MASTER BROADSWORD — A deep bodied, heavy set grandson of Edellyn Broadarrow that was the top selling bull in the 1957 Edellyn sale.

Lot 8, Bull**Wayne Farnum****CONQUEST'S MARKSMAN 3108-380**

Tattoo LE 102

Red, calved July 26, 1961. Bred and owned by Wayne Farnum, Victor, Ia.

SIRENorthwood Conquest
Red, Joseph Zuro[Glastullich Crusader
Red, Wm. J. MacGillivray
Fontana Bonny Rothes
Red, Joseph Zuro**DAM**Wayhaven Miss Maud
Roan, Wayne Farnum[Edellyn Czar
Red, Thos. E. Wilson
Miss Maud 6th
Roan, Fennern Bros.

CONQUEST'S MARKSMAN — A good headed bull that should sire the right kind of calves.

Use a Shorthorn bull on your commercial herd. Shorthorn bulls sire faster gaining calves that are less susceptible to disease, that are more docile, that will put on gains efficiently and smoothly to assure greater profits for you.



Lot 9, Bull

O. L. Seitsinger & Son

S V FORMATION 12th 3115-948

Tattoo RE 1S14

Red, calved July 27, 1961. Bred and owned by O. L. Seitsinger & Son, Rose Hill, Ia.

SIRE

Spring Valley Formation 4th
Red, O. L. Seitsinger & Son

[Louada Formation
Red, Louada Manor Farms, Ltd.
Roan Adelaide
Roan, H. Hazen & Son

DAM

Rosewood 80th
Red, Mace C. Smith

[Red Monitor 2d
Red, Ben G. Studer
Rosewood 72d
Red, Geo. Struve

S V FORMATION 12th — This bull will make a herd sire . . . has plenty of size and bone . . . good headed and well quartered. His dam also sells in this sale. Look them both over on sale day.

Lot 10, Bull

Emmett Franklin & Sons

MALO SONDA VICTOR x3109-656

Tattoo LE F075

Red, calved Aug. 3, 1961. Bred and owned by Emmett Franklin & Sons, Oskaloosa, Ia.

SIRE

Juggler Supreme x
Red, Max Franklin and Daughters

[Juggler Hope x
Red, Kenner Shorthorn Farms
Kintyre Orange Blossom 10th x
Red, Kenner Shorthorn Farms

DAM

Princess Gloster x
RWM, Emmett Franklin & Sons

[Greenwich Sensation x
Roan, Farnley Farm
Lynnwood Gloster 2d x
Red, R. F. Davis

MALO SONDA VICTOR — A good headed, red calf from our old bull and out of a cow that has produced champions at Cedar Rapids sales. Good bone and good size for his age.



Polled Shorthorn bulls like these have much to offer the commercial cattleman. Wouldn't a load of calves of this conformation and thickness be popular with feeders?

Lot 11, Bull

Forest Farnum

CONQUEST'S DESIGN 3108-381

Tattoo LE 104

Red, calved Aug. 7, 1961. Bred and owned by Forest Farnum, Victor, Ia.

SIRE

Northwood Conquest
Red, Joseph Zuro

[Glastullich Crusader
Red, Wm. J. MacGillivray
Fontana Bonny Rothes
Red, Joseph Zuro

DAM

Wayhaven Sweet Maud 2d
Red, Wayne Farnum

[Edellyn Czar
Red, Thos. E. Wilson
Sweet Maud 8th
Red, Fennern Bros.

CONQUEST'S DESIGN — Don't overlook this strong-quartered bull on sale day.

Lot 12, Bull

Max Franklin & Daughters

IMAGINATION'S JUGGLER x3101-063

Tattoo RE HN23

White, calved Aug. 10, 1961. Bred by Harold M. Nason, Selma, Ia.; second owner, Oct. 14, 1961, Max Franklin and Daughters, Garden Grove, Ia.

SIRE

Avenel Imagination x
Dk. Roan, Avenel Farm

[Calrossie Imperial
Dk. Roan, J. & D. P. MacGillivray
Queen of Hearts A F x
Red, Avenel Farm

DAM

Duchess Coronita x
Dk. Roan, Lewis W. Thieman

[Hillcrest Max Juggler x
Red, Glen E. Frazier
Maxine Duchess
Roan, Clausen Bros.

IMAGINATION'S JUGGLER X — If you can use a white bull, look him over. He has good quarters, is straight in his lines and backed by the best polled breeding.

LYNNWOOD RAIDER X — a top son of the great Lynnwood Leader. This bull is doing an excellent job of improvement in the Emmett Franklin & Sons herd, following his successful service in the Wayne Carr herd. Lots 13, 14 and 20 are sons.



Lot 13, Bull

Emmett Franklin & Sons

MAHASKA RAIDER x3111-580

Tattoo LE F65

Red, calved Sept. 6, 1961. Bred and owned by Emmett Franklin & Sons, Oskaloosa, Ia.

SIRE

Lynnwood Raider x
Red, Lynnwood Farm

[Lynnwood Leader
Red, H. L. Straus
Lynnwood Pollydee x
Roan, Lynnwood Farm

DAM

Augusta Maid 2d x
Red, Emmett Franklin & Sons

[Mahaska Direct x
Red, Emmett Franklin & Sons
Augusta Maid x
Roan, Emmett Franklin & Sons

MAHASKA RAIDER X — One of the better bulls I have raised. Sired by Lynnwood Raider x and from a nice Augusta dam. They have raised some of my best cattle. Ready to use. Vaccinated.

Lot 14, Bull

Emmett Franklin & Sons

MAHASKA RAIDER 2d x3111-578

Tattoo LE F67

Red, calved Sept. 15, 1961. Bred and owned by Emmett Franklin & Sons, Oskaloosa, Ia.

SIRE

Lynnwood Raider x
Red, Lynnwood Farm

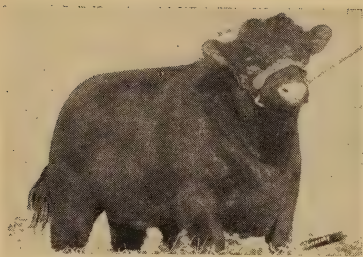
[Lynnwood Leader
Red, H. L. Straus
Lynnwood Pollydee x
Roan, Lynnwood Farm

DAM

Sensation's Choice 4th x
Red, Emmett Franklin & Sons

[Alpine Model Leader 33d x
Red, Alpine Farms
Sensation's Choice x
Roan, Emmett Franklin & Sons

MAHASKA RAIDER 2ND — Another red from Lynnwood Raider x. He is deep and thick. His dam is sired by the Alpine bull I used that sired several top cattle at Cedar Rapids. Ready to use. Vaccinated.



MARELLBAR PROSPECTUS — This son of Cruggleton Leishman is out of the 1947 International grand champion female, Marellbar Princess 5th. This bull is being used successfully in the Gilbert Kardel herd, Walcott, Iowa. He sired the champion bull at last Spring's sale. Lot 16 is another quality son of Prospectus.

Lot 15, Bull

Braywood Farms

BRAYWOOD BLOCK HOUSE 3113-862

Tattoo RE B7

Red, calved Sept. 21, 1961. Bred and owned by Braywood Farms, Oskaloosa, Ia.

SIRE

Braywood Vaquero
Red, Braywood Farms

[Royal Talisman 8th
Roan, Johnson Bros.
Braywood Verbena 2d
Red, Braywood Farms

DAM

Braywood Verbena 16th
RWM, Braywood Farms

[Royal Talisman 8th
Roan, Johnson Bros.
Braywood Verbena 9th
Red, Braywood Farms

BRAYWOOD BLOCK HOUSE — Sired by Braywood Vaquero that stood near the top of his class at the Iowa State Fair and the American Royal in 1960 and sold at \$525 in the 1961 Central States sale. Bone, balance, scale and substance.

Lot 16, Bull

Gilbert Kardel

MARBERDOR PROSPECTUS 15th 3114-956

Tattoo RE 466

Red, calved Sept. 27, 1961. Bred and owned by Gilbert Kardel, Walcott, Ia.

SIRE

Marellbar Prospectus
Red, Wm. Bartholomay, Jr.

[Cruggleton Leishman
Dk. Roan, Albert Jas. Marshall
Marellbar Princess 5th
Red, Wm. Bartholomay, Jr.

DAM

Princess Royal 18th
Red, Gilbert Kardel

[Marellbar Prefix
Red, Wm. Bartholomay, Jr.
Princess Royal 12th
Red, Gilbert Kardel

MARBERDOR PROSPECTUS 15TH — A good, smooth bull and well bred. If you need short legs, depth of body and thickness, look him over on sale day. Should make a real steer bull for someone. Half brother to the champion of last year.



At left Mrs. Bette Schon, granddaughter of Thomas Bray, poses with ROYAL TALISMAN 8TH, herd sire at Braywood Farms. This bull has sired numerous champions and top sellers at Central States Sales.



EVERGREEN SPORTSMAN KING — This beefy, straight-lined bull is the sire of several lots in this sale. His record as a sire of champions is well known.

Lot 17, Bull

Braywood Farms

BRAYWOOD BOMB-BUSTER 3113-858

Tattoo RE B9

Dark roan, calved Sept. 28, 1961. Bred and owned by Braywood Farms, Oskaloosa, Ia.

SIRE

Royal Talisman 8th
Roan, Johnson Bros.

(Ringwell Illustrious
Roan, Ringwell Farms
Lady Victoria 9th
Roan, Johnson Bros.

DAM

Braywood Beauty 10th
Red, Braywood Farms

(Braywood Souvenir 10th
Red, Braywood Farms
Braywood Beauty 9th
Red, Braywood Farms

BRAYWOOD BOMB-BUSTER — Here's another of those thick, burly-headed sons of Royal Talisman 8th. If you are looking for easier keeping calves, here's your bull. He is a full brother to the bull we sold to Harry Paul of Haverhill, Iowa, for \$725, both having been sired by Royal Talisman 8th and out of Braywood Beauty 10th.

Lot 18, Bull

Evergreen Farm

LAVENDER KING 3112-644

Tattoo RE 301

White, calved Oct. 30, 1961. Bred and owned by Evergreen Farm, Columbus Junction, Ia.

SIRE

Evergreen Sportsman King
Roan, Evergreen Farm

(Edellyn Acadian
Red, Cyrus S. Eaton
Rosewood Jewel
Roan, Evergreen Farm

DAM

Evergreen Lavender
Roan, Evergreen Farm

(Edellyn Acadian
Red, Cyrus S. Eaton
Lavender 39th
White, Gilbert Kardel

LAVENDER KING — A strong white bull of the Maxwalton Farms Lavenders. His dam was killed by lightning in April and he did not get to nurse too long. Callers think him one of our best young bulls. Good head and strong over the loin. We like him. Calthood vaccinated.



BAPTON CROCUS CHIEFTAIN —
This son of Chapelton Commando stood second in class to the reserve champion at the 1959 Perth sale. His sons have been popular additions to sales this Spring.

Lot 19, Bull

Jones Bros.

CHIEFTAIN'S BUGLER 3133-780

Tattoo LE 91

Red, calved Oct. 22, 1961. Bred and owned by Jones Bros., Granger, Mo.

SIRE

Bapton Crocus Chieftain
Dk. Roan, Cecil Moores

[Chapelton Commando
Red, James Biggar
Bapton Crocus Queen
Red, Cecil Moores

DAM

Collynie Broadhooks 27th
Red, Jones Bros.

[Brusally Royal Leader 2d
Roan, E. J. Tweed
Collynie Broadhooks 12th
Red, Jones Bros.

Lot 20, Bull

Emmett Franklin & Sons

MAHASKA RAIDER 4th x3111-579

Tattoo LE F69

Roan, calved Oct. 23, 1961. Bred and owned by Emmett Franklin & Sons, Oskaloosa, Ia.

SIRE

Lynnwood Raider x
Red, Lynnwood Farm

[Lynnwood Leader
Red, H. L. Straus
Lynnwood Pollydee x
Roan, Lynnwood Farm

DAM

Model Beauty x
Roan, Emmett Franklin & Sons

[Alpine Model Leader 33d x
Red, Alpine Farms
Sensation Beauty 3d x
Roan, Emmett Franklin & Sons

MAHASKA RAIDER 4TH X — An even roan, also by Lynnwood Raider x. His dam is from a fast producing, easy to keep family. Ready for service. Vaccinated.



LEVELDALE RANSOM — This \$1,550 son of Banchory Orangeman is siring outstanding calves in the Penningroth herd. Lot 23 is a son of this improver. Two daughters also sell as Lots 34 and 35.

Lot 21, Bull

Jones Bros.

CHIEF'S ENSIGN 3133-774

Tattoo LE 92

Dark roan, calved Oct. 25, 1961. Bred and owned by Jones Bros., Granger, Mo.

SIRE

Bapton Crocus Chieftain
Dk. Roan, Cecil Moores

[Chapelton Commando
Red, James Biggar
Bapton Crocus Queen
Red, Cecil Moores

DAM

Collynie Broadhooks 15th
Red, Jones Bros.

[Bugler's Champion
Red, Robinwood Farms
Collynie Broadhooks 3d
Red, Jones Bros.

Lot 22, Bull

Penningroth Bros.

P F ADONIS 3122-452

Tattoo RE 314

Red, calved Nov. 2, 1961. Bred and owned by Penningroth Bros., Wellman, Ia.

SIRE

PF Crusader
Red, Joseph Zuro

[Glastullich Crusader
Red, Wm. J. MacGillivray
Fontana Bellona 4th
Red, Joseph Zuro

DAM

P F Lady Augusta 2d
Red, Penningroth Bros.

[Calrossie Eclipse
Red, J. & D. P. MacGillivray
Lady Augusta
Red, Wm. Bartholomay, Jr.

Lot 23, Bull**Penningroth Bros.****P F PRINCE CHARLES 3122-060**

Tattoo RE 310

Red, calved Jan. 2, 1962. Bred and owned by Penningroth Bros., Wellman, Ia.

SIRELeveldale Ransom
Roan, Mathers Bros.Banchory Orangeman
Red, H. S. Black
Calrossie Milly Ramsden
Dk. Roan, J. & D. P. MacGillivray**DAM**P F Lady Augusta
Red, Mandale FarmsPrince Charles
Dk. Roan, A. M. T. Fletcher, Est.
Lady Augusta
Red, Wm. Bartholomay, Jr.

P F PRINCE CHARLES — A heavy boned, short legged son of Leveldale Ransom, out of a very good cow by an imported bull.

Lot 24, Bull**Osa Collins & Sons****VICEROY'S GOLDEN NUGGET 3127-527**

Tattoo RE 133

Red, calved Jan. 9, 1962. Bred and owned by Osa Collins & Sons, Keswick, Ia.

SIREViceroy's Golden Era
Red, Held Bros.Golden Viceroy
Red, Held Bros.
Secret Vera
Roan, Held Bros.**DAM**Mina Belle 7th
Red, Osa Collins & SonsHerjadon Marksman
Red, C. L. Rees
Mina Belle 5th
Roan, Perry O. Brown & Son**Lot 25, Bull****E. G. Bell****BELL-AIRE BOUNCE 3146-993**

Tattoo LE B71

Red, calved Feb. 8, 1962. Bred and owned by E. G. Bell, Farmington, Ia.

SIREMacbeth Bounce
Red, W. L. McIlroyGladiator Successor 605
Red, Oklahoma A & M College
Macbeth Miss Queen
Red, W. L. McIlroy**DAM**Bell-Aire Fairy Flower 6th
Roan, E. G. BellRoyal Randolph
Red, Leslie Young
Bell-Aire Fairy Flower 3d
Roan, E. G. Bell

BELL-AIRE BOUNCE — A thick, deep, dark red bull, smooth and rugged. Had gained 2.5 plus lbs. per day when weighed recently. His dam is the mother of the white steer that showed to grand championship in Davis County in 1961.

Lot 26, Bull**Cowman Stock Farms****COMSTOCK COUNCIL CHIEF 3143-661**

Tattoo RE C1

Roan, calved Feb. 18, 1962. Bred and owned by Cowman Stock Farms, Prairie City, Ia.

SIRE

Elmwood Purvis
Dk. Roan, Avery Lyon

(Marberdor Prefix 12th
Red, Gilbert Kardel
Elmwood Roan Lady 4th
Dk. Roan, A. P. Lyon

DAM

Comstock Mayflower
Dk. Roan, Cowman Stock Farms

(Helfred Conquest 6th
Red, F. W. Hubbell
Mayflower 39th
White, D. M. Gregg

COMSTOCK COUNCIL CHIEF — A thick, deep bull with plenty of weight-for-age. If in need of more fleshing qualities in your cattle, be sure to give this bull your consideration.

Lot 27, Bull**Evergreen Farm****CUMBERLAND PROGRESS 3127-437**

Tattoo RE 82

Red, calved March 25, 1962. Bred and owned by Evergreen Farm, Columbus Junction, Ia.

SIRE

Argen's Progress
Red, Andrew J. Stewart

(Argen Leonardo
Dk. Roan, W. H. Kilcawley
N-Bar Victoria
Roan, Carl Frick

DAM

Bernice Cumberland 51st
Red, Evergreen Farm

(Evergreen Air Control
Dk. Roan, Penningroth Bros.
Bernice Cumberland 44th
Roan, Evergreen Farm

CUMBERLAND PROGRESS — One of the thickest, best doing calves we have ever produced. He weighed 760 lbs. in November. We weighed him then to prove he was too heavy for club work. He has been going ever since. His dam is one of the best old cows we have. He will stand a lot of looking. Calfhood vaccinated.

Lot 28, Bull**E. G. Bell****BELL-AIRE GLADIATOR 3146-992**

Tattoo LE B72

Roan, calved March 25, 1962. Bred and owned by E. G. Bell, Farmington, Ia.

SIRE

Macbeth Bounce
Red, W. L. McIlroy

(Gladiator Successor 605
Red, Oklahoma A & M College
Macbeth Miss Queen
Red, W. L. McIlroy

DAM

Bell-Aire Helena B 5th
Roan, E. G. Bell

(Royal Randolph
Red, Leslie Young
Bell-Aire Helena B 3d
Roan, E. G. Bell & Son

BELL-AIRE GLADIATOR — A beautiful even roan . . . a big, rugged, smooth calf. Has a lot of quality and weight-for-age. No nurse cow but he gained 2.6 lbs. per day when weighed recently. His dam is the mother of R. W. Olson's, Muscatine, Iowa, heifers he showed in 1959 and 1960 at the Iowa State Fair, winning a grand championship and reserve championship in the FFA Show.



Look good, don't they? These heifers are typical of the kind produced in O. L. Seitsinger & Son herd, Rose Hill, Iowa, consignors of one bull and four females to this sale.

Lot 29, Female

O. L. Seitsinger & Son

COMMAND'S GIPSY 2589387

Tattoo LE M64

Red, calved May 16, 1950. Bred by Paul Ratliff, Mt. Pleasant, Ia.; owned by O. L. Seitsinger & Son, Rose Hill, Ia.

Calara Master Command
Roan, Carl T. Henkel

Edellyn Grand Command
Roan, Thos. E. Wilson
Calara Princess Royal 3d
Red, Carl A. Henkel

SIRE

Tomahawk Special
Roan, Ralph Hesse

Bessie Browndale
Red, Ralph Hesse

First Choice
Roan, W. C. Anderson & Son
Browndale Bessie 2d
Roan, Ralph Hesse

Klaymor Barrage
Roan, W. J. Russell

Collynie Royal Barrage
Roan, Duthie Webster
Cluny Hilda Clipper 4th
Red, Lady Cathcart

DAM

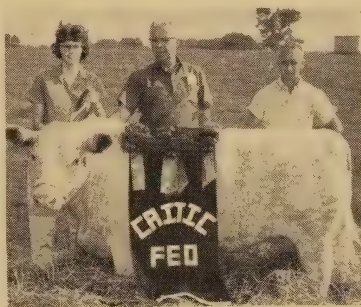
Gipsy Maid 18th
Red, J. M. Davis

Klaymor's Gipsy
Red, Guy Spaur

Helfred Thistle
Red, F. W. Hubbell
Klaymor's Maid 16th
Roan, C. L. Teter

COMMAND'S GIPSY — This cow has always been a good breeder. I have three of her daughters in the herd. Sells bred to Louada Caesar to calve June 10.

Carolyn Smith, Bloomfield, Iowa, holds her interbreed grand champion Short-horn steer at the Davis County Fair. This calf was bred by E. G. Bell, Farmington, who has two excellent bulls and three top heifers of this same breeding in this sale.



Lot 30, Female**O. L. Seitsinger & Son****ROSEWOOD 80th 2711-763**

Tattoo LE 38

Red calved Oct. 9, 1951. Bred by Mace C. Smith, Sweet Springs, Mo.; owned by O. L. Seitsinger & Son, Rose Hill, Ia.

Naemoor Monitor
Red, Robert Moubray

(Cruggleton Prince Bob
Red, A. J. Marshall
Sanquhar Pauline 14th
Red, A. M. & A. W. Law

SIRE

Red Monitor 2d
Red, Ben G. Studer

(Prince William
Red, James Durno
Lovely 80th
Roan, John M. Murphy

Lovely 83d
Roan, Ben G. Studer

Divide Statesman
Red, The Allen Cattle Co.

(Divide Banner 2d
Red, The Allen Cattle Co.
Divide Verbena
Red, The Allen Cattle Co.

DAM

Rosewood 72d
Red, Geo. Struve

(Divide Statesman
Red, The Allen Cattle Co.
Rosewood 52d
Red, Geo. Struve

Rosewood 59th
Red, Geo. Struve

ROSEWOOD 80TH — This cow has been one of my best breeding cows . . . I have six daughters in the herd . . . and she is still breeding well. Sells bred to calve to Louada Caesar on June 14.

Lot 31, Female**O. L. Seitsinger & Son****AUGUSTA 58th 2717-807**

Tattoo RE 157

Red, calved Dec. 5, 1951. Bred by Jones Bros., Granger, Mo., owned by O. L. Seitsinger & Son, Rose Hill, Ia.

Edellyn Royal Leader
Red, W. McNair Snadden

(Coldoch Sensation
Red, W. M. Snadden
Coldoch Bonny Rothes
Roan, M. McNair Snadden

SIRE

Brusally Royal Leader 2d
Roan, E. J. Tweed

(Calrossie Prince Peter
Roan, J. MacGillivray
Edellyn Crocus 4th
Red, Thos. E. Wilson

Edellyn Crocus 6th
Roan, Miles of View Farms

Bugler's Champion
Red, Robinwood Farms

(Brawith Bugler
Red, Jas. Douglas & Sons
Robinwood Seamstress 5th
Roan, Earl E. Robbins

DAM

Augusta 48th
Red, Jones Bros.

(Lodge Keeper's Prince
Red, Chas. W. Woodroffe
Augusta 7th
Red, E. M. Jones & Sons

Augusta 12th
Red, Jones Bros.

AUGUSTA 58TH — This cow is a consistent breeder and I am keeping two daughters in the herd. She will have a calf at side by sale day by Louada Caesar.

Lot 32, Female

Parsons Shorthorns

ROSEWOOD DOROTHY 6th 2938-083

Tattoo RE R29

Roan, calved April 10, 1957. Bred by Ralph Richards, Knoxville, Ia.; owned by Parsons Shorthorns, Carlisle, Ia.

SIRE	
Braemor Starry Archer 33d Dk. Roan, Carl L. Retzlaff & Sons	Millhills Starry Archer Red, Duncan M. Stewart Maud 105th Dk. Roan, Carl L. Retzlaff & Sons
Elmwood Starry Archer 13th Red, A. P. Lyon	Braemor Starry Archer 33d Dk. Roan, Carl L. Retzlaff & Sons Roan Lady of Helfred 4th Red, F. W. Hubbell
Elmwood Roan Lady 3d Red, A. P. Lyon	
Rosewood Red Sir Red, J. W. Winter	Helfred Villager Red, F. W. Hubbell Rosewood 115th Red, C. E. Faulkes
DAM	
Rosewood Dorothy Dk. Roan, Ralph Richards	Supreme Goldfinder Roan, M. D. Whimple Red Dorothy Red, Geo. Struve
Roan Dorothy Roan, Husted Bros.	

ROSEWOOD DOROTHY 6TH — Here is a regular, good producing cow that will calve shortly after sale day. Her last year's calf is making an excellent club steer.

Lot 33, Female

Jones Bros.

AUGUSTA 101st 3089-300

Tattoo RE 294

Dark roan, calved Feb. 13, 1961. Bred and owned by Jones Bros., Granger, Mo.

SIRE	
Bapton Crocus Chieftain Dk. Roan, Cecil Moores	Chapelton Commando Red, James Biggar Bapton Crocus Queen Red, Cecil Moores
DAM	
Augusta 83d Roan, Jones Bros.	Brusally Royal Leader 2d Roan, E. J. Tweed Augusta 40th Roan, Jones Bros.

Lot 34, Female**Penningroth Bros.****P F SECRET PRINCESS 4th 3113-847**

Tattoo RE 303

Red, calved Oct. 6, 1961. Bred and owned by Penningroth Bros., Wellman, Ia.

SIRELeveldale Ransom
Roan, Mathers Bros.[Banchory Orangeman
Red, H. S. Black
Calrossie Milly Ramsden
Dk. Roan, J. & D. P. MacGillivray]**DAM**P F Secret Princess
Red, Penningroth Bros.[Phopachy Fortune
Red, Jean L. MacGillivray
Mystic Secret 2d
Red, Penningroth Bros.]

P F SECRET PRINCESS 4TH — A nice heifer out of one of our better cows. Bred to Crichton Kinsman by Calrossie Legend, out of a Tolquhon Bosco dam. Bred Nov. 1, 1962.

Lot 35, Female**Penningroth Bros.****P F SECRET RAE 3113-852**

Tattoo RE 305

Red, calved Oct. 7, 1961. Bred and owned by Penningroth Bros., Wellman, Ia.

SIRELeveldale Ransom
Roan, Mathers Bros.[Banchory Orangeman
Red, H. S. Black
Calrossie Milly Ramsden
Dk. Roan, J. & D. P. MacGillivray]**DAM**P F Royal Secret 3d
Roan, Penningroth Bros.[Calrossie Eclipse
Red, J. & D. P. MacGillivray
P F Royal Secret
Roan, Penningroth Bros.]

P F SECRET RAE — Bred Nov. 3, 1962, to Crichton Kinsman.

Lot 36, Female**Cowman Stock Farms****CRAIBSTONE RUBY 3143-664**

Tattoo RE C4

Roan, calved Feb. 16, 1962. Bred and owned by Cowman Stock Farms, Prairie City, Ia.

SIREElmwood Purvis
Dk. Roan, Avery Lyon[Marberdor Prefix 12th
Red, Gilbert Kardel
Elmwood Roan Lady 4th
Dk. Roan, A. P. Lyon]**DAM**Archer's Ruby
Red, Cowman Stock Farms[Elmwood Starry Archer 6th
Red, A. P. Lyon
Red Ruby
Red, Cowman Stock Farms]

CRAIBSTONE RUBY — The right age for a junior project. From a line of cows that have produced well for us for many years. Sells open.

Lot 37, Female**Cowman Stock Farms****COMSTOCK STARLIGHT 4th 3143-663**

Tattoo RE C6

Red, calved Feb. 21, 1962. Bred and owned by Cowman Sock Farms, Prairie City, Ia.

SIRE

Elmwood Purvis
Dk. Roan, Avery Lyon

(Marberdor Prefix 12th
Red, Gilbert Kardel
Elmwood Roan Lady 4th
Dk. Roan, A. P. Lyon

DAM

Comstock Starlight 2d
Roan, Cowman Stock Farms

(Elmwood Starry Archer 6th
Red, A. P. Lyon
Starlet of Comstock
Dk. Roan, Cowman Stock Farms

COMSTOCK STARLIGHT 4TH — A good headed, straight lined, quality heifer that will fit into either a breeder's herd or a 4-H project. Sells open.

Lot 38, Female**Evergreen Farm****CLIPPER PRINCESS 3127-440**

Tattoo RE 52

Red, calved Feb. 24, 1962. Bred and owned by Evergreen Farm, Columbus Junction, Ia.

SIRE

Evergreen Prospect
Red, Evergreen Farm

(Evergreen Sportsman King
Roan, Evergreen Farm
Evergreen Makepeace
Dk. Roan, Evergreen Farm

DAM

Evergreen Clipper Rosa
Red, Evergreen Farm

(Browndale Goldfinder
Red, The Allen Cattle Co.
Clipper of Evergreen
Red, Evergreen Farm

CLIPPER PRINCESS — One of the sweetest little heifers we have ever offered and we should keep her. A great prospect for some club boy or girl. Calfhooed vaccinated. She was sired by Evergreen Prospect that has sired some very good calves for us.

Lot 39, Female**O. L. Seitsinger & Son****S V ADELAIDE 3127-896**

Tattoo RE 2S2

Roan, calved March 6, 1962. Bred and owned by O. L. Seitsinger & Son, Rose Hill, Ia.

SIRE

Westmere Elect
Roan, Kenneth F. Kettenhofen

(Morphie Elect
Red, W. L. Anderson
Bantaskin Crocus 24th
Dk. Roan, Alexander A. Baird

DAM

Roan Adelaide
Roan, H. Hazen & Son

(Duncrahill Marshal
Dk. Roan, Denis J. Cadzow
Golden Adelaide
Roan, H. Hazen & Son

S V ADELAIDE — This growthy young heifer will make some boy or girl a good start in the cattle business. She is old enough to be a good buy for a replacement heifer in any herd.

The three 1962 heifers, Lots 40, 41 and 42, are all from the same family of cows. The Orange Blossoms are descendants of one of my foundation cows purchased from Evergreen Farm 40 years ago. They are very much alike in color, type and breeding. Their dams are all heifers by Lane View Duplicator 19th and sired by Macbeth Bounce.

Lot 40, Female

E. G. Bell

BELL-AIRE ORANGE ANN 25th 3130-261

Tattoo LE B205

Roan, calved April 10, 1962. Bred and owned by E. G. Bell, Farmington, Ia.

SIRE

Macbeth Bounce
Red, W. L. McIlroy

[Gladiator Successor 605
Red, Oklahoma A & M College
Macbeth Miss Queen
Red, W. L. McIlroy

DAM

Bell-Aire Orange Ann 18th
Dk. Roan, E. G. Bell

[Lane View Duplicator 19th
White, Geo. Struve & Sons
Bell-Aire Orange Ann 5th
Red, E. G. Bell

Lot 41, Female

E. G. Bell

BELL-AIRE ORANGE ANN 26th 3130-463

Tattoo LE B210

Roan, calved April 30, 1962. Bred and owned by E. G. Bell, Farmington, Ia.

SIRE

Macbeth Bounce
Red, W. L. McIlroy

[Gladiator Successor 605
Red, Oklahoma A & M College
Macbeth Miss Queen
Red, W. L. McIlroy

DAM

Bell-Aire Orange Ann 20th
Roan, E. G. Bell

[Lane View Duplicator 19th
White, Geo. Struve & Sons
Bell-Aire Orange Ann 6th
Red, E. G. Bell

Lot 42, Female

E. G. Bell

BELL-AIRE ORANGE FLORA 6th 3130-462

Tattoo LE B209

Roan, calved June 7, 1962. Bred and owned by E. G. Bell, Farmington, Ia.

SIRE

Macbeth Bounce
Red, W. L. McIlroy

[Gladiator Successor 605
Red, Oklahoma A & M College
Macbeth Miss Queen
Red, W. L. McIlroy

DAM

Bell-Aire Orange Flora 5th
Dk. Roan, E. G. Bell

[Lane View Duplicator 19th
White, Geo. Struve & Sons
Bell-Aire Orange Flora 2d
Red, E. G. Bell

Lot 43, Female

A. P. Lyon

ELMWOOD BEAUTY 38th 3144-487

Tattoo RE E78

Red, calved May 9, 1962. Bred and owned by A. P. Lyon, Swan, Ia.

Marellbar Prefix
Red, Wm. Bartholomay, Jr.

SIRE

Marberdor Prefix 12th
Red, Gilbert Kardel

Edellyn Butterfly 14th
Red, Thos. E. Wilson

Braemor President 23d
Red, Carl L. Retzlaff & Sons

DAM

Elmwood Beauty 26th
Red, A. P. Lyon

Elmwood Beauty
Red, A. P. Lyon

[Cruggleton Purvis
Red, Albert Jas. Marshall
Rosewood Belle
Red, W. D. MacWilliam

[Edellyn Royal Leader 114th
Red, Thos. E. Wilson
Beaufort Butterfly 2d
Red, Lord Lovat

[Tolquhon President
Red, John L. Sleigh
Clara Belle 21st
Red, Carl L. Retzlaff & Sons

[Helfred Prentice
Red, F. W. Hubbell
Helfred Beauty 12th
Red, F. W. Hubbell

ELMWOOD BEAUTY 38TH — Here is another good heifer from the Beauty family. Her granddam produced a champion steer at the Iowa State Fair. This heifer looks like she could do well in any show.



The trademark of a good Shorthorn and Polled Shorthorn cow is that husky calf at her side. Shorthorn cows give more milk, consequently their calves always weigh more at weaning time . . . an important consideration for those of you selling feeder calves.

Lot 44, Female

A. P. Lyon

ELMWOOD VERONICA 6th 3144-479

Tattoo RE E74

Red, calved May 15, 1962. Bred and owned by A. P. Lyon, Swan, Ia.

Marellbar Prefix
Red, Wm. Bartholomay, Jr.

SIRE

Marberdor Prefix 12th
Red, Gilbert Kardel

Edellyn Butterfly 14th
Red, Thos. E. Wilson

Braemor Starry Archer 33d
Dk. Roan, Carl L. Retzlaff & Sons

DAM

Velvet Veronica
Dk. Roan, A. P. Lyon

Veronica of Helfred 3d
Roan, F. W. Hubbell

Cruggleton Purvis
Red, Albert Jas. Marshall
Rosewood Belle
Red, W. D. MacWilliam

Edellyn Royal Leader 114th
Red, Thos. E. Wilson
Beaufort Butterfly 2d
Red, Lord Lovat

Millhills Starry Archer
Red, Duncan M. Stewart
Maud 105th
Dk. Roan, Carl L. Retzlaff & Sons

Brae Lodge Headlight
Red, T. A. Russell
Velvet Veronica
Roan, Geo. Struve

ELMWOOD VERONICA 6TH — Here is an opportunity for someone to buy a good show or foundation heifer from the Veronica family. Very few of these females are offered for sale. They are consistently good producers.



KICKAPOO BOUNTY CHIEF—
By Calrossie Highland Chieftain, this bull was 7th in a 21-head class at the International. He is now in service in the Braywood Farms herd. Lot 45 is one of the first daughters to be offered for sale.

Lot 45, Female

Braywood Farms

BRAYWOOD GOLDEN BOUNTY 3141-153

Tattoo RE B15

Red, calved May 19, 1962. Bred by James F. Bray, Oskaloosa, Ia.; second owner, Nov. 15, 1962, Braywood Farms, Oskaloosa, Ia.

SIRE

Kickapoo Bounty Chief
Red, Stanley G. Harris

Calrossie Highland Chieftain
Red, J. & D. P. MacGillivray
Calrossie Bertha Butterfly
Red, J. & D. P. MacGillivray

DAM

Edellyn Cal-Golden-Rossie
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Goldie 14th
Dk. Roan, Thos. E. Wilson

BRAYWOOD GOLDEN BOUNTY — An attractive, solid red daughter of Kickapoo Bounty Chief. We bought her grandmother, Edellyn Goldie 14th, in the Wilson Dispersion. She was a daughter of the world-famous Calrossie Mercury.

Why We Like Shorthorn Bulls . . .

Cleve Kerr, Kerr Ranch, El Paso, Texas.,
states in a Record Stockman article . . .

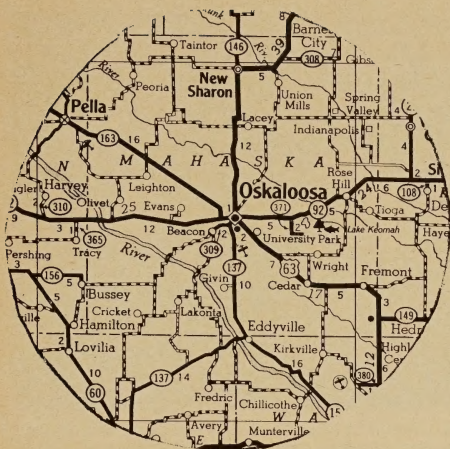
"Shorthorn bulls work the pasture better than Angus bulls. I believe we would only get a 70 per cent calf crop if we used black bulls. However, we will get an 85 to 90 per cent calf crop by using Shorthorn bulls. Shorthorns add size to our cattle and milking qualities to the cows so we are able to sell more beef from the ranch each fall."



You can improve your farm profits with a good beef herd, especially if they are Shorthorns or Polled Shorthorns like these mid-western beauties.

CONSIGNOR'S INDEX

E. G. Bell, Farmington	Lots 25, 28, 40, 41, 42
Braywood Farms, Oskaloosa	Lots 15, 17, 45
Osa Collins & Sons, Keswick	Lot 24
Cowman Stock Farms, Prairie City	Lots 26, 36, 37
Evergreen Farm, Columbus Junction	Lots 18, 27, 38
Forest Farnum, Victor	Lot 11
Wayne Farnum, Victor	Lot 8
Emmett Franklin & Sons, Oskaloosa	Lots 10, 13, 14, 20
Max Franklin & Daughters, Garden Grove	Lots 5, 12
Jones Bros., Granger, Mo.	Lots 19, 21, 33
Gilbert Kardel, Walcott	Lot 16
A. P. Lyon, Swan	Lots 43, 44
Parsons Shorthorns, Carlisle	Lot 32
Penningroth Bros., Wellman	Lots 22, 23, 34, 35
Orville T. Reid, Letts	Lots 3, 7
O. L. Seitsinger & Son, Rose Hill	Lots 9, 29, 30, 31, 39
B. E. VanSickle & Son, Hurdland, Mo.	Lots 1, 2, 4, 6



OSKALOOSA, IOWA

Good Today . . .

Better Tomorrow

Oskaloosa, Iowa (population 11,053) county seat of Mahaska county, agricultural, mining and manufacturing area that offers all normal facilities including new schools, 2-4 year colleges, 2 theatres — 35 churches — 2 golf courses — swimming pools — city parks — Lake Keomah State Park — roller rink — Southern Iowa Fair and facilities — 100 acre municipal park — hospital — 2 banks — home loan — YMCA — YWCA — 2 newspapers — radio station — dial telephones — 2 railroads and fine truck service over 8 paved highways — over 200 rooms in hotels and motels (some just completed) — over 80 per cent home ownership — electricity, gas, water and sewer for additional industry, and above all a genuine friendliness that makes this a wonderful place to live, do business and raise your family.

The Chamber of Commerce owns one site and has over 50 acres under option for future industrial development — management and labor work well together in Oskaloosa — Available labor survey just completed including available farm labor in non peak time — One of the 27 schools in Iowa offering an industrial arts course.

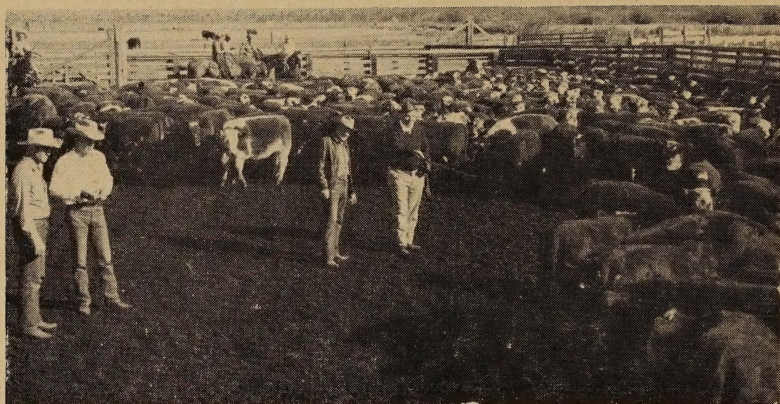
Oskaloosa has had such honors as being named "FREEDOM CITY, U.S.A.," honorable mention for "ALL AMERICAN CITY", home of 2 national "VOICE OF DEMOCRACY" winners, and was recently picked as the outstanding city regardless of size in Iowa for Industrial Promotion.

This fine city has plans for manufacturing development that are some of the most stable in the state, and according to the industries that this plan has helped locate here it is one of the finest from their point of view.

DON'T DELAY . . . CHECK TODAY

FOR ADDITIONAL INFORMATION, WRITE . . .

Clifford L. Dodson, Executive Secretary, Chamber of Commerce
124 North Market, Oskaloosa, Iowa — phone 672-2591



Tom Hawkins, at left center, and a pleased buyer look over part of 400 Short-horn-Hereford crossbreds. These steers averaged 680 lbs. when weaned at 10 months of age and sold for \$163.20 a head.

Why Crossbreed?

Cattle research at the Ft. Robinson, Neb., Experimental Station proves that crossbred calves have a five per cent greater growth rate and an eight per cent advantage in livability. Crossbred calves weaned 18 pounds heavier than straight breeds and reached puberty 58 days earlier.

Crossbreeding tests at the Louisiana State University show that Shorthorn crosses with both Angus and Herefords were superior to the Angus-Hereford cross in weaning weight, slaughter calf grade, rate of gain, weight-per-day of age, and carcass grade.

Shorthorn Bulls Perform Well!

Bob Rutledge, Donahue & Rutledge, Cheyenne, Wyo., states his experiences with Shorthorns . . .

"We used to run whitefaces until sunburned udders became such a problem that we switched to Angus bulls. We eventually switched to straight Angus and then ran into shy breeding problems . . . a short, uneven calf crop and a drawn out calving period. We then bought four Shorthorn bulls and turned them into our herd with eight Angus bulls. The Shorthorns sired over half that year's crop and we had a better weaning weight. We have since purchased more Shorthorn bulls and find a 50 to 75 lb. advantage in our weaning weight and a one to two cents per pound premium at sale time. We now have 70 per cent of our calves in the first three weeks of calving. The crossbred calves are more vigorous, are never bashful at eating, they have better carcass quality and better rate of gain.

CENTRAL STATES SALE

(SOUTHERN IOWA FAIRGROUNDS)

OSKALOOSA, IOWA — APRIL 13, 1963



Catalog mailed by . . .

BILL STUNKEL, Sale Manager

16 SOUTH LOCUST ST. -- AURORA, ILLINOIS

(Return Requested)

*Wayne C. Neely
Wood College
Frederick, Maryland*